**Tool: Kernkompetenzenanalyse**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Schlüsselposition/****Jobfamilie****Kaufent-scheidender Faktor** |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |

|  |
| --- |
| **Auf folgenden (Kern-)Kompetenzen beruht der Unternehmenserfolg:** |
| **Die Kernkompetenz … besteht in der Fähigkeit…** |
| …  |