**Tool: Kernkompetenzenanalyse**

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| **Schlüsselposition/**  **Jobfamilie**  **Kaufent- scheidender Faktor** | |  |  |  |  |  |  |  |  |
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| **Auf folgenden (Kern-)Kompetenzen beruht der Unternehmenserfolg:** |
| **Die Kernkompetenz … besteht in der Fähigkeit…** |
| … |